

## READ HOUSE DEDICATED

September 23-25, 2005

On September 23-25, the Institute of General Semantics' new home in Fort Worth, Texas, was dedicated as Read House. Named for Charlotte Schuchardt Read and her husband Allen Walker Read, Read House provides office space, library and archive rooms, and meeting space for the Institute.

The dedication weekend brought IGS members together from all over the United States and from as far as Buenos Aires, Argentina. Members and guests remembered the Reads and their contributions to the Institute and general semantics and looked to the future of the Institute as well.



IGS Trustees Martin Levinson, Susan Kodish, Jackie Rudig, Nora Miller, Gregg Hoffmann, Andrea Johnson (President), Steve Stockdale (Exec Dir), Laura Bertone, Bob Potter

Highlights of the weekend included an open house on Friday night for guests to mingle and explore the building. Members perused books, pictures of past seminars, and other memorabilia.

The dedication ceremony was held on Saturday night in the Irving J. Lee Seminar Center, funded by Dr. Sanford I. Berman's generous donation to the capital campaign. After dinner, Susan and Bruce Kodish presented a glimpse into the lives of the Reads and recognized their contributions to the Institute and general semantics. Board President Andrea Johnson acknowledged donors to the Capital Campaign and those involved in the behind-the-scenes activities of bringing Read House to fruition. Architect Mark Gunderson explained the design considerations that went into the renovation of the building. First built in the 1930s as a neighborhood grocery store, the building was taken back to its original shell of four outer walls. Mark then designed a clean, open, inviting space that includes office space, the Irving J. Lee Seminar Center, library and archive rooms, and a flexible use area that currently serves as an apartment rented to IGS Executive Director Steve Stockdale. Taped video and audio recordings of Allen and Charlotte gave those who didn't know them a feel for the qualities that made them so special. Unable to travel to Fort Worth, Sandy Berman sent a videotaped message that was played. IGS Trustee Bob Potter closed the evening with a toast to commemorate time-binders past and present: "*Let us drink to the knot that ties our moment to theirs.*"

For pictures from the dedication weekend and more information on Read House, go to:  
<http://www.time-binding.org/RH-photos/index.htm>.

## BERMAN SCHOLARS NAMED

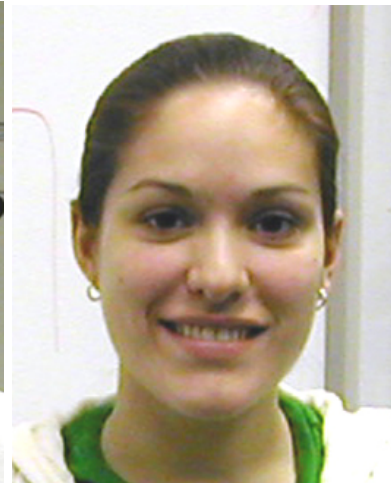
Jane Arrowsmith, Erica Gann, and Cristina Martinez have been selected to share the first Berman Scholar award. The award consists of a paid work-study internship at the Institute, funded by a gift from Dr. Sanford I. Berman. Each of the recipients is scheduled to complete her Masters degree in Communication Studies next May from Texas Christian University in Fort Worth. They are now enrolled in the General Semantics course at TCU taught by Steve Stockdale.



Jane Arrowsmith



Erica Gann



Cristina Martinez

Jane comes from Lexington, South Carolina. “After spending the past few months learning about GS in and out of class, I can see how it is beneficial to those of us studying communication, and I am somewhat disappointed that I had not been introduced to it earlier in my education.” Regarding her plans for the future, Jane said, “I would like to find work in the non-profit sector where I can not only have a career that requires the use of my communication skills and knowledge, but where I can feel as though I am doing something that benefits others. I would also like to continue to work in education as a mentor and tutor to those who need academic help and general encouragement in their educational quest.”

Erica, from the Houston area, intends to pursue a Ph.D. after completing her Masters thesis in the spring. “My goal is to become a professor at a university where I can encourage others to follow their own dreams. General Semantics gives me tools to do just that by enabling me to see people, learning and discovery in a whole new way. I look forward to the opportunity to continue learning about General Semantics.”

Cristina, a native of Fort Worth, is considering a job as a planner for the Federal Highway Administration or perhaps a career in law enforcement. “There is a lot about General Semantics that I feel could help me improve myself and that is one of the reasons I am interested in being one of the Berman Scholars. My understanding of GS is limited to one semester of school. I would like to become better able to understand principles already touched upon, and discover new ones.”

Each of the Berman Scholars will spend 8-10 hours per week from January through May working at the Institute. They will continue their study of general semantics while they work in the IGS library/archives and pursue a project of their own choosing.

### New Institute Contact Information

Please note that with the move to Read House, we have new contact information:

Institute of General Semantics  
2260 College Avenue  
Fort Worth, Texas 76110-1952  
Phone: 817-922-9950  
Fax: 817-922-9903  
Email: [igs@time-binding.org](mailto:igs@time-binding.org)  
Website: [www.time-binding.org](http://www.time-binding.org)

### Are You Interested in Writing?

We’re always on the lookout for relevant articles to publish in *ETC: A Review of General Semantics*. If you would like to submit an article or comments regarding something you’ve read, we welcome your contributions. Please review the Writers Guidelines online at <http://learn-gs.org/library/guidelines.htm> or email the office at [igs@time-binding.org](mailto:igs@time-binding.org) and request a copy. And don’t forget our online Message Board, now with over 210 users. Look for the link on the IGS home page.

## Increments of IGS News

### ❖ Honorary Trustees Announced

On September 24, the Board of Trustees elected to add two more names to the Institute's impressive roll of Honorary Trustees: **Dr. Sanford I. Berman** and **Harry E. Maynard**.

Sandy and Harry have been integral contributors to the work of general semantics for over five decades as teachers, authors, organizational leaders, and financial supporters. They become the 18<sup>th</sup> and 19<sup>th</sup> Honorary Trustees elected since 1963. The designation of Honorary Trustee began with the appointment of 32 individuals by Alfred Korzybski in 1940.

### ❖ Fellows of the Institute Named

The Board of Trustees unanimously approved posthumously recognizing the educational contributions of **Kenneth G. Johnson**, **Stuart A. Mayper**, and **Robert P. Pula**. These three friends and colleagues received the honorary designation of "Fellows of the Institute," reviving a tradition begun in 1942. Previous Fellows of the Institute include the familiar names of O. Ray Bontrager, Francis P. Chisholm, S.I. Hayakawa, Wendell Johnson, and Irving J. Lee.

### ❖ More Capital Campaign Contributions!

We're very pleased to acknowledge more gifts to our Capital Campaign. Even though we've moved into Read House, we still are working to meet our fundraising objective of \$1 Million. Thanks very much to these supporters who have contributed at least \$1,000 to the Campaign since the May *Time-Bindings*:

Anonymous  
 Laura Bertone  
 Alta Brock  
 Carol Johnson  
 Robert A. Johnson  
 Martin Levinson and Katherine Liepe-Levinson  
 Rex Monahan

And thanks to those who have donated other amounts: Charles T. Dunkle, Arndt Norbert Richter, and Mr. and Mrs. Richard P. Stehr. As we near the end of this momentous year, please don't forget that your tax-deductible contributions to our Capital Campaign are needed as much as ever!

### ❖ A Classroom Full of Members

IGS Member and professor of English at Wiley College, David Maas, reports that all students enrolled in his General Semantics class have become student members of the Institute. He suspects this constitutes a first and perhaps a unique circumstance, but we'd like to challenge all of you teachers: would you care to match David's record at Wiley College?

## Mark Your Calendar — 2006

**January:** *ETC: A Review of General Semantics* kicks off Volume 63 with an expanded issue featuring an article by Ann Druyan, widow of Carl Sagan. Also look for the *General Semantics Bulletin* and its year-end wrap-up.

**Jan 31-Feb 21:** An Introduction to General Semantics evening seminar, 4 weekly sessions at Read House.

**Mar 24-26:** Weekend Seminar in General Semantics at Read House.

**Apr 25-May 16:** An Introduction to General Semantics evening seminar, 4 weekly sessions at Read House.

**June:** A 5-day Seminar-Workshop in General Semantics at Read House. Dates to be determined.

**Summer:** Preliminary planning has begun for at least one, perhaps up to three, weekend seminars in Europe. Dates and locations to be determined.

**Fall:** Weekend Seminar in General Semantics in the San Diego area. Dates and location to be determined.

**Fall:** Thirteenth International Conference in General Semantics and the Alfred Korzybski Memorial Lecture, Fort Worth, TX. Dates to be determined.

*Be sure to check online for the latest plans and details:*  
<http://www.time-binding.org/news.htm>

### ❖ Workshop Offered to Fort Worth Teachers

Katherine Liepe-Levinson, wife of IGS Trustee Martin Levinson, offered a free workshop to Fort Worth area teachers as part of the Read House Dedication week activities. "Overcoming Student Alienation: Anger Management, Bully Prevention, and Stress Reduction" provided attendees with practical exercises and demonstrations that teachers could immediately apply in the classroom. Now that the Institute has settled into Read House, this is the kind of program that can serve as a terrific "door-opener" for outreach initiatives.

### ❖ IGS Members Speak to University Class

While in town for the Read House Dedication activities, six IGS Trustees and Members served on a special "panel of experts" for 21 students enrolled in the General Semantics class at TCU. Participating were IGS Trustees Andrea Johnson, Laura Bertone, Gregg Hoffmann, and Martin Levinson, as well as members Bruce Kodish and Katherine Liepe-Levinson.

**IGS News At-a-Glance**  
**[www.time-binding.org](http://www.time-binding.org)**

- ❖ Read House, new home for the Institute, was officially dedicated and opened in September.
- ❖ Three graduate students in Communication Studies at Texas Christian University in Fort Worth have been selected to share the first Berman Scholar award for the Spring semester 2006: Jane Arrowsmith, Erica Gann, and Cristina Martinez.
- ❖ Note the Institute's new contact information:  
2260 College Avenue Phone: 817-922-9950  
Fort Worth, TX 76110-1952 Fax: 817-922-9903
- ❖ Are you interested in writing for *ETC*? Check out our Writers Guidelines and send us your submission.
- ❖ Dr. Sanford I. Berman and Harry E. Maynard have been named by the IGS Board of Trustees as Honorary Trustees.
- ❖ The Board also voted to posthumously confer the designation of Fellow of the Institute to Kenneth G. Johnson, Stuart A. Mayer, and Robert P. Pula.
- ❖ We continue to receive (and solicit!) contributions to our Capital Campaign, including seven recent gifts of at least \$1,000.
- ❖ Member David Maas reports that every student in his General Semantics class at Wiley College is a Student Member of the Institute.
- ❖ Member Katherine Liepe-Levinson offered a free workshop to Fort Worth area teachers on "Overcoming Student Alienation: Anger Management, Bully Prevention, and Stress Reduction."
- ❖ Six IGS Trustees and Members participated on a "panel of experts" in Steve Stockdale's General Semantics class at TCU in Fort Worth.
- ❖ A full year of activity is planned for 2006, including several seminar opportunities and the 13<sup>th</sup> International Conference in General Semantics.

2260 College Ave. Fort Worth, TX 76110

Institute of General Semantics  
founded in 1938 by Alfred Korzybski

